

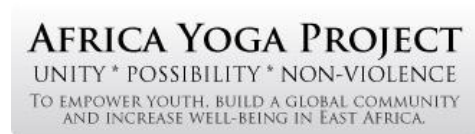
ONEYOGA USA 2012 Studio/Teacher Partnership

Dear Studio and/or Teacher,

The OneYoga USA mission is ready to launch and the Year 2012 is just a few months away! It is time to get focused friends! This coming year is our awakening call to *be the change*. We encourage the organization of statewide events to raise money for programs including the formation of state associations and leadership. A platform of celebration can promote mindbody practices such as meditation and yoga in your state by using local talent.

Invited presenters in OneYoga USA will be world-class mindbody thought leaders such as OneYogaUSA's founder Jenny Buergermeister, Moses Love and Zeina (I Love Yoga) and Zen Master Miao Tsan. Also included are our friends Hemalayaa Behl, Dana Flynn, Sadie Nardini, Nicolai Bachman, Les Leventhal, Alejandro Chaoul, PhD and Leslie Kaminoff. Some of our musicians are Sean Johnson & the Wild Lotus Band, Tyagaraja Welch and Desert Dwellers.

OneYoga USA is 52 weeks of yoga, meditation, and music celebrations in some of the most beautiful cities in the great states of the USA! We ask that your state organizers develop a one day event by inviting the community to a neutral space for a celebration. We are happy to send some of our teachers to facilitate your event. Just let us know! Our intention is to raise vibrations, unwind and promote ONE YOGA state by state in 2012! Growing into a collective we can unite and support some of our favorite charity projects with greater power in numbers such as the African Yoga Project, Breathe the Cure and Off the Mat to name a few.



First, just a quick reminder of our OneYoga USA mission:

We are ONE Yoga!

The mission of OneYoga USA is to advocate Yoga as One Mind, One Body and One Spirit. We envision building a global community as ONE Yoga to encourage sustainability and embrace the integrity and spirit of oneness in mind body practices. On the surface we are a divided community and thus we must be reminded that no conflict exists outside of ourselves. Beneath the surface and illusion lies our undivided connection and Oneness to ourselves, the Earth and each other. Working together in action with the United Vision of One Yoga USA will allow for us to manifest the miracle of our time as we tip the point and awaken into true unity consciousness. Using SEVA (selfless service to the community and the environment) and celebration, we encourage yoga associations in each US state to form alliances with other states and yoga enthusiasts. OneYoga USA is a common ground to share information, concerns and possibilities by uniting

enthusiasts and facilitators to give them the power to build a greater future for mind/body/spirit practices in the USA.

What is yoga? Yoga is life and diversity. Yoga is unity, oneness and includes everything, even the void from which all matter derived. It is mind, body and spirit. Using the breath, through yoga and mind focusing practices, physically and mentally we unite. The breath is the spirit that can lead us deeper into the realms of our hearts. The physical body becomes a portal of love and a channel for possibilities. This is our goal. If we can bring all mindbody and yoga practitioners to the importance of compassion, wisdom and the energy of the heart chakra, we can truly become ONE.

Can we bond in love deeper and longer through opening the channels of our hearts? Can we release attachments and expectations that move us away from true reality?

Zen Master Miao Tsan said *all that matters is reality*.

Tsan reminded us that we can find deeper love by learning to focus the mind in reality. Love is not found in selfishness and competition which is only feeding a need with *conditional* love. He said, "There is no cost when you love without selfishness." If we focus on reality, we can find a better way together. The reality is that we are ONE human community.

Tsan said, "Don't focus on the *idea* of love. Focus the mind to be present in reality. Then we can love deeper and love longer."

Let our actions be the change.

Our vision is much like Alex Grey's energy system portrayed in his artwork. We are all flowing lines participating in the one energy body and chakras. We are a community that needs to realign with the flow of unity. To remove the energetic blockages of competition and separation - the idea that there is one way better than another or that asana is the end to all - we must be proactive toward a reality to change. Uniting the mental and physical as **one body** is our intention and vision for a greater future for yoga and in general life living in the west. When this is achieved, we can shine brightly and set a standard for a greater tomorrow. We can even collectively funnel resources out to the organizations and energies that make this world a better and more sustainable place! There is power in numbers!

So here is the BIG Reality! One Yoga USA is planning 52 SEVA events, one in each state over 52 weeks of the year, beginning in January 2012 and ending in December 2012, to celebrate a global shift in consciousness as ONENESS and way of life. Release the fear, and let's focus on the reality of our future. Besides statewide celebrations, how else can we promote the change? It's more than a movement. We are looking for **the tipping point** for raising consciousness.

The key to our success is the collaboration with friends and studio partners to help spread the word about our events and mission. Attached you will find the Studio/Teacher Partnership Agreement. Please complete and sign before December 20, 2011 in order to be included.

State Event Logistics:

- Our events are funded by suggested donation of \$30 and can be purchased at www.oneyogausa.com or at the door. We split the revenue with your state 50/50. You agree to open a bank account with your alliance or send us your state's association information to receive payment.
- Vendors welcome. Sponsorship levels available on a donation level where a percentage of what you sale goes to our mission.

STUDIO/TEACHER NAME will receive:

1. STUDIO/TEACHER NAME or logo on our website at any level; and on all marketing materials

and magazine ads

2. 2 Free tickets to be used for in-studio promotional i.e. raffles, contests
3. 20% discount on up to four tickets to OneYoga USA conferences (Texas Yoga Conference, Breathe the Cure Conference, Telluride Yoga Festival; Yoga Round-Up, Cannon Beach Yoga Festival, The Big Soak, and more.
4. Listing on our featured Yoga Studio Partner page and logo/name inclusion in each full-list email blast.

ONE YOGA USA will receive:

1. Two dedicated OneYoga USA emails sent to your studio database; and inclusion of OneYoga USA in at least two other emails;
2. Hang OneYoga USA posters community boards at your studio and distributing flyers and postcards to members.
3. Place OneYoga USA banners and/or video on your website the for no less than 30 days before the state event in which [STUDIO NAME] is located.
4. List OneYoga USA as an Event on the studio's Facebook page, making three Wall posts about OneYoga USA, and asking your Facebook fans/friends to become fans of OneYoga USA;
5. No less than 10 tweets or retweets promoting One Yoga USA

Signatures:

STUDIO NAME: _____

Signature: _____ **Date:** _____

ONE YOGA USA Signature: _____

Contact: Jenny Buergermeister Jennifer@oneyogausa.com 713-839-9642